



Bachelor of Business Administration (BBA)

Chulalongkorn Business School

Tentative Course List AY 2024-2025



Triple Crown Accreditation

Department	Fall 2023 Semester (August - December 2023)	Prerequisite	Year	Spring 2024 Semester (January - May 2024)	Prerequisite	Year
Accounting	2601121 Principles of Accounting		1	2601121 Principles of Accounting		1
	2601222 or 2601123 Intermediate Accounting I	2601121	2	2601123 Intermediate Accounting I (for IB major)	2601121	2
	2601224 Managerial Accounting	2601121	2	2601223 Intermediate Accounting II	2601222	2
	2601226 Accounting Information System	2601121 & 2602241	2	2601224 Managerial Accounting	2601121	2
	2601227 Taxation	2601223	3 & 4	2601225 Cost Accounting	2601121	2
	2601322 Auditing	2601223	3 & 4	2601322 Auditing	2601223	3 & 4
	2601323 Advanced Accounting I	2601223	3	2601323 Advanced Accounting I	2601223	3
	2601325 Principles & Techniques for Internal Auditing		3 & 4	2601324 Profit Planning and Control	2601225	3 & 4
	2601423 Advanced Accounting II	2601223	4	2601326 Analysis & Design of Accounting Data Base	2601226	3 & 4
				2601424 International Accounting	2601123 or 2601222	4
				2601426 EDP/IS Audit	2601226 & 2601322	4
				2601428 Advanced Auditing	2601322	4
				2601497 Seminar in Accounting	2601423	3 & 4
Commerce	2602171 Business Concepts and Ethics		1	2602171 Business Concepts and Ethics		1
	2602241 Intro to Information Technology & Information Systems		1	2602241 Intro to Information Technology & Information Systems		1
	2602311 Intercultural Communication		1 & 2	2602313 Management / Organization		2
	2602313 Management / Organization		2	2602327 Quantitative Business Analysis		2
	2602327 Quantitative Business Analysis		2	2602336 Quality Product Management		3 & 4
	2602330 Human Resource Management		3	2602344 Production/Operations Management		3 & 4
	2602331 Leader Development	2602313	3 & 4	2602371 Principles of International Business Management		3 & 4
	2602344 Production/Operations Management		3 & 4	2602376 Logistic & Supply Chain Management		3 & 4
	2602349 Enterprise Resources Planning		3 & 4	2602399 Managing Organization Change and Innovation	2602313	3 & 4
	2602368 Digital Business		3 & 4	2602411 Business Planning for Entrepreneurss	2602416	4
	2602371 Principles of International Business Management		3 & 4	2602416 Business Strategy	2602313	3 & 4
	2602411 Business Planning for Entrepreneurss	2602416	4	2602417 Entrepreneurship	2602313	3 & 4
	2602416 Business Strategy	2602313	3 & 4	2602475 Current Issues in International Business Management	2602371	4

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Statistics	2603210 Intro to Statistics		1	2603330 Business Statistics	2603210	3 & 4
				2603347 Fundamental Risk Management	2603210 or 2603213	3 & 4
Finance	2604260 Financial Intermediaries		2	2604271 Business Economics	2900111	2
	2604271 Business Economics	2900111	2	2604313 Financial Econometrics	2603330	3 & 4
	2604314 Bank Management	2604361 & 2604332	4	2604332 Principles of Investment	2604361	3 & 4
	2604361 Business Finance	2604332	3 & 4	2604334 Principles of Equity Analysis	2604332	3 & 4
	2604420 Current Issues in Finance	2601121	2	2604361 Business Finance	2604361	2
	2604421 Ethics for Financial Professional		4	2604362 Personal Finance		2
	2604463 Analysis of Financial Reports (Finance students only)	2604361	3 & 4	2604463 Analysis of Financial Reports (Finance students only)	2604361	3 & 4
	2604468 Feasibility Study & Project Evaluation	2603330	2	2604467 Advanced Business Finance	2604361 or 2604294	3 & 4
	2604472 International Economics	2604361	4	2604468 Feasibility Study & Project Evaluation	2603330	2
	2604477 International Financial Management	2604361	3 & 4	2604471 International Trade	2604112, 2900111, 2604271	3 & 4
	2604492 Computer Applications in Financial Management	2604332	3 & 4	2604477 International Financial Management	2604361	3 & 4
	2604496 Investment Banking	2604361	3	2604481 Financial Derivatives	2604332	3 & 4
				2604482 Fixed Income Security Analysis	2602471	3 & 4
			2604493 Advanced Topics in Finance (2 credits)	2604467	3 & 4	
Marketing	2605311 Principles of Marketing		2	2605311 Principles of Marketing		1 & 2
	2605314 Consumer Behavior	2605311	2	2605328 Brand Building and Development	2605311	3 & 4
	2605320 Current Issues in Marketing	2605311	4	2605320 Current Issues in Marketing	2605311	4
	2605328 Brand Building Development	2605311	3 & 4	2605327 Digital Marketing	2605311	
	2605329 Marketing Channel	2605311	3 & 4	2605330 Integrated Brand Marketing Communication	2605311	3 & 4
	2605431 Marketing Plan Control	2605330 & 2605329 & 2605452	3 & 4	2605419 Global Marketing	2605311	3 & 4
	2605452 Pricing	2605311	2	2605425 Marketing Strategy	2605311	3 & 4
				2605429 Brand Service Marketing	2605311	3 & 4
				2605452 Pricing	2605311	2
				2605481 Marketing Research	2605311	3 & 4
			2605491 Seminar in Marketing	2605311	3 & 4	

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Sciences	2301115 Calculus for Business I		1	2301116 Calculus for Business II	2301115	1
	2301116 Calculus for Business II	2301115	2			
			2			
Economics	2900111 Economics I		1	2900111 Economics I		1
Law	3401260 Taxation Law (2 credits)		3 & 4	3401250 Business Law (2 credits)		2
	3405251 International Business Law (2 credits)		3 & 4	3401260 Taxation Law (2 credits)		3 & 4
				3405251 International Business Law (2 credits)		3 & 4
General Education	0201123 Culture & Traditions in Thai Lifestyle			0201123 Culture & Thai Traditions in Thai Lifestyle		
	2303165 Man and Environment			2303165 Man and Environment		
	2314255 Elementary Food Technology			2403183 Society and Culture	Graded on S/U basis	
	2541152 Creative and Critical Problem Solving			2541152 Creative and Critical Problem Solving	,not Letter Grade	
	2541160 Creative in Urban Living			25041160 Creativity in Urban Living		
	2542003 Design Thinking for Innovation			2542003 Design Thinking for Innovation	Certain courses may not be available to students due to capacity constraints.	
	3800202 Psychology for Life and Work			3800202 Psychology for Life and Work		
	2400104 Politics and Government of Thailand			2400104 Politics and Government of Thailand		
2207103 Philosophy and Logic			2207103 Philosophy and Logic			

Links for Course Syllabus

Fall 2019	https://drive.google.com/drive/folders/1wiS-ppsvlyFRQ6ed2zUxEfn5UIInQDQ?usp=sharing
Spring 2020	https://drive.google.com/drive/folders/1qw-louO4Q1MhBhO-Jgt38bBc3xcupXPW?usp=sharing
Fall 2020	https://drive.google.com/drive/folders/1uThAHAVi30VAgNfdyO57hQ-NSrHFqPFj?usp=sharing
Spring 2021	https://drive.google.com/drive/folders/1SRrOtbhBqOmJmif6gfSu3UnUnJ8bXQ0x?usp=sharing
Fall 2021	https://drive.google.com/drive/folders/1pBZOK5IwEMRXPspvepzQ5ZFLuKOD3uB?usp=sharing
Spring 2022	https://drive.google.com/drive/folders/11sbROEhtNg46NKb_KaOMjRcpP2658GpZ?usp=sharing
Fall 2022	https://drive.google.com/drive/folders/1inDqgfk2cuJcNlTQNLHhuXa2aVlpE7tF?usp=sharing
Spring 2023	https://drive.google.com/drive/folders/1wnmw5qU_-QMk5IDacNOZQfoR5GQ4PZ_F?usp=sharing
Fall 2023	https://drive.google.com/drive/folders/1U-yb87meCU3I9C67qE4eBHRcdjBx17_i?usp=sharing
Spring 2024	https://drive.google.com/drive/folders/1McNipp0ILChyo0b1DMKxxj_pyIMJ64fU?usp=sharing
Fall 2024	https://drive.google.com/drive/folders/1COLv5QeJo0LwIZPa8AosTWOiueYLDhyR?usp=sharing
Spring 2025	https://drive.google.com/drive/folders/1mnEAFBTPvGBHzy-ogCMjIgiYTJsZz4SG?usp=sharing